Welcome to the 30th Annual Apache Leap Mining Festival
“Women in Mining – From Pickaxe to Boardroom”

Welcome to Copper Country and the 30th Annual Apache Leap Mining Festival.

The Superior Chamber of Commerce is proud to host this event in cooperation with the Town of Superior and Premier Sponsor Resolution Copper. This year we “Celebrate Women in Mining....from Pickaxe to Boardroom” and there are many, many women to thank for what they have done for the industry.

Sydney Hay, President of AMIGOS, a mining support organization, will honor us with her presence as Grand Marshal and also speak about Women in Mining.

Take a look at the chock full schedule and plan to spend the weekend with us. New this year is the Kid’s Zone, a “mining experience” for youngsters ages 4 to 12.

Fun for all and all for fun! See you at the Festival.

SuperiorArizonaChamber.org | 520-689-0200
Chihuahua Races on Saturday, March 17, noon to 1 p.m.

Wildman Phil and his Reptiles on Saturday, March 17, at 3 p.m.

Historian Jack San Felice talks about the Silver King Mine on Saturday, March 17, at noon.
Welcome to the 30th Annual Apache Leap Mining Festival, this annual event celebrates the influences and heritage that mining has in Superior and throughout Arizona. This year, our celebration focuses on the women who work in the industry and those who have supported the industry for generations.

We celebrate all of the roles that women take in the mining industry from haul truck drivers, underground miners, engineers, geologists, communications, administration and executives. If you travel back in time, women have always had a role in the mining industry. From those who fed miners, laundered their clothes, women have been serving in the mining industry for generations, and we celebrate and honor their contributions this weekend.

Our Superior Chamber of Commerce works hard scheduling entertainment, planning for safety and security. They work hard all year to ensure that everyone who attends has a fun and safe time. Thank you, to the entire chamber leadership team, event committee and membership for hosting this event. Their work would not be possible without the generous contributions of the many sponsors who support the event.

If this is your first visit to Superior, please come back and visit us to enjoy our restaurants, boutiques, art galleries and other attractions. Come back and visit us during our monthly Second Friday event or check out some of our other community events held throughout the year.
Sydney Hay, Grand Marshal of Apache Leap Mining Festival Parade

This year’s theme, “Women in Mining from Pick Axe to Boardroom,” for the 30th Annual Apache Leap Mining Festival has brought great attention to the women who work in the mining industry. Recognizing this theme called for honoring a woman who has made great contributions to the mining industry during the 30th Annual Apache Leap Mining Festival Parade.

Sydney Hay was born and raised in a small town in Colorado and graduated Summa Cum Laude from Kansas Newman College with a Bachelor of Science degree in Education. She taught elementary and high school students in Kansas and Arizona. She moved to Arizona in 1979 and in 1982 she became a full-time mom, while running a part time fitness business.

She was inspired to get involved with politics and public policy during the Reagan administration. She became concerned about the cultural decline in America and the continual loss of individual liberties. She became a skilled political organizer and an association management executive. She has been an indefatigable fighter for the citizens of Arizona ever since.

She has served for the past eight years as Executive Director of AMIGOS (Arizona Mining and Industry Get Our Support), a trade association of the small to mid-size businesses that supply Arizona’s vital copper mining industry. Sydney is the President of her own public affairs and association management firm.

A conservative voice for four years on Arizona airwaves, since 1997 Sydney has hosted a daily radio talk show giving her opportunity to both talk to and listen to the people of Arizona, discussing their views on public policy. She has also published a number of opinion pieces/editorials and has appeared on local and national radio and television programs. A popular public speaker, Sydney has spoken at conferences across the country.

She will speak about Women in Mining on Saturday, March 17, at 11:30 a.m. at the Superior Chamber of Commerce, 165 W. Main Street.
Powerdrive to play for mining festival

Local, favorite band, Powerdrive will be the headline entertainment for the 30th Annual Apache Leap Mining Festival. Superior’s own, Angie Gomez is the lead female singer for the band. Powerdrive is well known for playing for playing a variety of music that gets everyone up on their feet and dancing in the street. Which is exactly what the organizers of the Mining Festival want everyone to do.

From Top 40 Hits, Old School and Cumbia’s the band plays something for everyone. The band will play from 7:00pm to 11:00pm on Neary Ave. The “Blasting Zone Beer Garden” will be open throughout the day and will close at the end of the Powerdrive show.
Apache Leap Mining Festival

Music Lineup

Friday - March 16
5pm ......................... DJ Supetown (David Sinteral)
7-10pm ..................... Armour Gomez

Saturday - March 17
10am ........................ DJ Supetown (David Sinteral)
11:15am-12:15pm ....... Los Changuitos Feos Mariachis
1-2pm ........................ Los Changuitos Feos Mariachis
7-11pm ..................... Angie Gomez & Power Drive

Sunday - March 18
11am ........................ DJ Supetown (David Sinteral)
12:15-2pm ................. DJ Supetown (David Sinteral)
2-3pm ...................... Neto and Imagine

SuperiorArizonaChamber.org
Visit the website for more information on the musicians.

ATTENTION MINERS & Others Who Want to Compete
$2,250 MINING COMPETITION
Superior Apache Leap Mining Festival
Saturday, March 17th, 12:30 pm

SIGN UP NOW
superiorarizonachamber.org
or call 520-689-0200 for info

Welcome Everyone!
Enjoy the Apache Leap Mining Festival!

IMERYS PERLITE USA, INC.
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Superior, AZ • 689-5723
Apache Leap Mining Festival Schedule of Events

**Friday - March 16th**

5pm ......................... DJ Supie Town (David Sinteral)
5-10pm ...................... Carnival Opens
5-10pm ...................... Beer Garden Open
7-10pm ...................... Armour Gomez

Check the up-to-date schedule at SuperiorArizonaChamber.org

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Superior Office
161 W. Main St.
Superior, AZ 85173
Mon and Fri 9am-5pm
Tues, Wed, Thurs 10am-4pm
Closed Saturday & Sunday

Rules and restrictions apply. Call or stop by either of our convenient locations for details or to apply.
Apache Leap Mining Festival Schedule of Events

Saturday - March 17th

10am.......................... DJ Supie Town (David Sinteral)
10-10:30am................... Parade
10:30am–10pm .......... Carnival
10:45-11am.................. Welcome & Opening Remarks
  – Mayor Besich Lira & AMIGOS President
  Sydney Hay
11-11:15am............... Parade Awards
11am – 11pm .......... Beer Garden Open
11:15am – 12:15pm.... Los Changuitos Feos Mariachi
11:30am.................... Sydney Hay, AMIGOS
  President – Chamber of Commerce
12-1pm ...................... Chihuahua Races
12-4pm...................... Kid Zone – Upper Main Street
12:30pm ..................... Jack San Felice – Author &
  Historian– “Women in Mining” – Chamber of
  Commerce
1-2pm ....................... Los Changuitos Feos Mariachi
1-4pm ....................... Mining Competition –
  Behind Bob Jones Museum
1:30pm ...................... Beverly Everson –
  US Forest Service “Women in Mining Geology”
  Chamber of Commerce
2-3pm....................... Arizona Ghost Riders
  Wild West Show
2:30pm ...................... Carol Schumacher –
  Author & Historian – Chamber of Commerce
3-4pm ...................... Wildman Phil Reptile Show
4:45 - 5:30pm .......... SambaAZ Dancers
6:45pm ...................... Mining Competition Awards
7-11pm ...................... Power Drive Band
Apache Leap Mining Festival Schedule of Events

Sunday - March 18th

10am .......................... DJ Supie Town (David Sinteral)
11am .......................... Guided hike with L.O.S.T. to the old tunnel. S/W corner of Main and Magma (approx. 2 hrs. - medium difficulty)
11am – 2pm ............... Kid Zone – Upper Main St.
11am – 12pm .............. Folklorico Dancers – Billie Jo Villaverde
11am – 6pm ............... Beer Garden open
12-12:15pm ................... Coloring Contest Winners Announced on Stage
12:15-2pm .................. Music DJ Supie Town
12:30pm ...................... Casey McKeon, Resolution Copper, Mine Reclamation

1:30pm ........................ Wyatt Earp presents “Wyatt Earp-a Life on the Frontier” – Chamber of Commerce

2-3pm ........................ Dummy Roping Warm Up – by Stage
2-3pm ........................ Band – Neto and Imagine
2:30pm ........................ Carole Schumacher – Author and Historian Speakers – Chamber of Commerce
3-4pm ........................ Dummy Roping Competition – By Stage
March 16-18, 2018
SuperiorArizonaChamber.org
Apache Leap Mining Festival | 11

**Come, Enjoy the Festival. Renew Old Friendships & Make Some New Friends!**

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**Welcome Everyone to the Festival!**

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